

## Twitter Community Meeting

- I. Introductions
- II. Current Situation/ Proposal
- III. Where are the votes?
- IV. What are the potential community benefits of Twitter in Midmarket?
- V. Next Steps
  - a. Leg Introduced – 2/8
  - b. Budget and Finance – 3/16, 3/23
  - c. First Read - 3/29, 4/5

*Jobs/Housing linkage → paying to affordable housing fund*

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*Revenue Model →*



Are you interested in being a public supporter of the Central Market/Tenderloin Payroll Tax Exclusion legislation?

NAME BUSINESS/ORGANIZATION EMAIL

Michael Zonta resident

Howard Stern office landlord

EWIN PADILLA TIEDP

JUAN MONSANTO SF Beautiful

Susie Wong

Rob Anderson Rob Anderson Studio

Justin Hanan student

Chase Ross Burning Man / BRAF

WILL CHASE BURNING MAN / WILL CHASE ARTS

MAX YOUNG MR. SMITHS / LANDLORD

JIM BOUSCHERA TRICO CONSTRUCTION

KARY SCHULMAN Grants for the Arts

Harvey Lee Hotel Wharcom B

Robin Anderson Alameda King Lines Ballet

JIM CHAPPELL SF Beautiful

Liwoa Corso AOCO

BYRON YEE RENAISSANCE HOTEL

File Nos. 101511 & 101512 Committee Item Nos. 3 & 4 Board Item No.

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules

Date January 3, 2011

Board of Supervisors Meeting

Date

Cmte Board

- |                                     |  |                          |
|-------------------------------------|--|--------------------------|
| <input checked="" type="checkbox"/> | Motion                                       | <input type="checkbox"/> |
| <input type="checkbox"/>            | Resolution                                   | <input type="checkbox"/> |
| <input type="checkbox"/>            | Ordinance                                    | <input type="checkbox"/> |
| <input type="checkbox"/>            | Legislative Digest                           | <input type="checkbox"/> |
| <input type="checkbox"/>            | Budget Analyst Report                        | <input type="checkbox"/> |
| <input type="checkbox"/>            | Legislative Analyst Report                   | <input type="checkbox"/> |
| <input type="checkbox"/>            | Youth Commission Report                      | <input type="checkbox"/> |
| <input type="checkbox"/>            | Introduction Form (for hearings)             | <input type="checkbox"/> |
| <input checked="" type="checkbox"/> | Department/Agency Cover Letter and/or Report | <input type="checkbox"/> |
| <input type="checkbox"/>            | MOU  | <input type="checkbox"/> |
| <input type="checkbox"/>            | Grant Information Form                       | <input type="checkbox"/> |
| <input type="checkbox"/>            | Grant Budget                                 | <input type="checkbox"/> |
| <input type="checkbox"/>            | Subcontract Budget                           | <input type="checkbox"/> |
| <input type="checkbox"/>            | Contract/Agreement                           | <input type="checkbox"/> |
| <input type="checkbox"/>            | Form 126 - Ethics Commission                 | <input type="checkbox"/> |
| <input type="checkbox"/>            | Award Letter                                 | <input type="checkbox"/> |
| <input type="checkbox"/>            | Application                                  | <input type="checkbox"/> |
| <input type="checkbox"/>            | Public Correspondence                        | <input type="checkbox"/> |

OTHER

(Use back side if additional space is needed)

Notice of Appointment

Resume

Completed by: Alisa Somera Date December 23, 2010  
Completed by: \_\_\_\_\_ Date \_\_\_\_\_

An asterisked item represents the cover sheet to a document that exceeds 25 pages  
The complete document can be found in the file

Are you interested in being a public supporter of the Central Market/Tenderloin Payroll Tax Exclusion legislation?

NAME

BUSINESS/ORGANIZATION

EMAIL

Brad Erickson Theatre Bay Area

Matthew Nelson WRITER

Marian Goodell Burnby Ma

Kara Mendino

multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to perfumes and various other chemical-based scented products. Please help the City to accommodate these individuals.

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## Twitter Meeting 2.7.11

So here are some ideas that came out from tonight's meetings.

1. Local hiring
2. Interns from d6 (schools in particular: Galileo, O'Connell, Bessie, TL, and Marshall)
3. Responsible social Networking training
4. Not funnel \$ to defeat business reform
5. Donate used computers
6. Outdoor pavilion UN Plaza
7. Fund for neighborhood CBO's – possible "community enrichment fund" to contribute to community events/activities.
8. Attract grocery stores
9. Digital divide in neighborhood
10. Contract local business/local purchase
11. Utilize local artists

Things to look into:

1. Contributing to affordable housing near-by (like for CPMC. Does that apply for this legislation?)
2. CBO be part of the co-signing with the city
3. Defer payroll collection (talk during if/when they go public)

Next Steps:

1. Create a survey and distribute to the community

Possible consideration for Media:

Emphasize community benefit

Job creation in the city





## Twitter and the Future of Market Street-Community Survey

Twitter, the popular internet social networking company is based in San Francisco's South of Market neighborhood. Today, they employ about 300 people and are looking for a new headquarters for their growing company. They have indicated that they will move to Brisbane if San Francisco does not exempt them from the City's payroll tax. They are in talks to relocate to Market and 9<sup>th</sup> Streets.

They Mayor's Office proposed a new policy of exempting companies moving into the Mid-Market area from the payroll tax, altogether. District 6 Supervisor Jane Kim's legislation will freeze the existing payroll tax and exempt companies from taxes based on hiring additional new workers. The Kim proposal also ends the exemptions altogether after six years.

### 1) What do you think?

☐ I support efforts like this to keep jobs in San Francisco.

☐ I oppose this because it would encourage other companies to hold our City hostage.

### 2) Community Benefits

Twitter has indicated that they are willing to sign a Development Agreement, which would bind them to providing community benefits to their surrounding communities. What types of Community Benefits are you most interested in seeing Twitter provide? (Pick 4)

☐ Tech partnerships with local public schools.

☐ Local hire agreement, and training opportunities to help people qualify for jobs.

☐ Local purchasing arrangements with surrounding small businesses.

☐ Responsible social networking trainings for youth.

☐ Internet services for residential hotel tenants.

☐ Support for local community based arts programs

### 3) Stay in the loop

Name:

Address:

Phone

Email:

Occupation:

